

# Hunger Day on the Hill 2024 Social Media Tips

Social Media is a great way to engage with your legislators on (and after!) Hunger Day on the Hill! Here are some helpful tips:

#### Use #HungerDay2024 and/or #mnleg

- Using a hashtag allows others to see and engage with your posts
- Search the hashtags above and like, retweet and/or share the posts of your fellow Hunger Day advocates!
- The bigger social media "buzz" we can create around Hunger Day on the Hill, the more impactful our efforts will be.

### Make sure to tag your legislators!

- The Sierra Club put together a list of all Minnesota State Legislators twitter accounts you can find that <u>here</u>.
- A lot of legislators are on Instagram and Facebook too a quick search on those platforms should lead you to them!
- Not sure who represents you? Find out <a href="here!">here!</a>

## Not sure what to post? Here are some ideas to help you get started:

- Thank you @yourlegislator for meeting with us today to discuss hunger in Minnesota. We hope to
  count on your support to pass meaningful legislation for the 1 in 9 Minnesotans currently facing food
  insecurity.
- Today we met with @yourlegislator to advocate for [insert policy priority]...
- We are here at #HungerDay2024 to fight for struggling Minnesotans and encourage our lawmakers to pass anti-hunger policy efforts!
- You can also use our existing images and captions, available here.

#### Share a photo!

- Take a picture at your visit and post it.
- When taking photos, make sure the light source is behind the camera, not behind the people in the photo.
- Use #HungerDay2024, and tag @HungerSolutions (on Twitter) or @HungerSolutionsMN (on Instagram and Facebook)! We'll share it too!

