

# Hunger Day on the Hill 2023 Social Media Tips

Social Media is a great way to engage with your legislators on (and after!) Hunger Day on the Hill! Here are some helpful tips:

# Use #HungerDay2023 and/or #mnleg

- Using a hashtag allows others to see and engage with your posts!
- Search the hashtags above and like, retweet and/or share the posts of your fellow Hunger Day advocates!

The bigger social media "buzz" we can create around Hunger Day on the Hill, the more impactful our efforts will be.

### Make sure to tag your legislators!

- The Sierra Club put together a list of all Minnesota State Legislators twitter accounts
  you can find that here.
- A lot of legislators are on Instagram and Facebook too just a quick search on those platforms should lead you to them!
  - o To tag on Facebook, simply use @ then type their name (i.e., @GovTimWalz)
- Not sure who represents you? Find out <u>here!</u>

# Not sure what to post? Here are some ideas to help you get started:

- Thank you @yourlegislator for meeting with us today to discuss hunger in Minnesota.
  We hope to count on your support to pass meaningful legislation for the 1 in 9
  Minnesotans currently facing food insecurity.
- Today we met with @yourlegislator to advocate for [insert policy priority]..
- We are here at #HungerDay2023 to fight for struggling Minnesotans and encourage our lawmakers to pass anti-hunger policy efforts!

#### Share a photo!

- Screenshot a picture from your visit and post it. <u>Here's how to screenshot</u>.
- Use #HungerDay2023, and tag @HungerSolutions! We'll share it too!

