# Market Bucks Transaction Log

## Directions:
1. Print enough Transaction Logs as needed for the market day. Both the distribution and redemption logs have enough room for 20 daily transactions.
2. Complete both sides of this form for each market day.
3. Submit results online at https://bit.ly/Market-Bucks.
4. Stats are due monthly by the 15th of the following month (e.g. July stats are due August 15th).
5. Contact Jill at Hunger Solutions with questions: jwestfall@hungersolutions.org

## Definitions
- # new customers: Count the number of customers for whom this is their first visit to the market this season.
- # transactions: Count the total number of customers using SNAP that market day
- SNAP/EBT amount distributed: Total dollar value of SNAP benefits that customers put on their cards that market day. This is the number of SNAP tokens distributed
- # of gift certificates: Total number of gift certificates redeemed at the market, NOT the dollar value of the certificates
- Market Bucks Distributed: Total dollar value of Market Bucks distributed to customers
- GusNIP/Produce Bucks Distributed: Total dollar value of GusNIP/Produce only bucks distributed
- SNAP/EBT redeemed: Dollar value of SNAP tokens market vendors
- Market Bucks redeemed: Dollar value of Market Bucks redeemed by market vendors
- GusNIP/Produce Bucks redeemed: Dollar value of GusNIP/Produce Bucks redeemed by market vendors

# Market Bucks Transaction Log      Market Name: _____      Market Date: _____

| New Customers Have you shopped at this market before? (Yes/No) | | SNAP /EBT Amount Distributed | $10 Gift Certificate (Check if Yes) | Market Bucks Distributed ($1 for $1 match + gift certificate) | GusNIP/Produce Market Bucks Distributed ($1 for $1 SNAP match) |
|---|---|---|---|---|---|
| Yes | No | e.g. $7 | e.g. Y | e.g. $17 ($7 SNAP match + $10 GC) | e.g. $7 ($7 SNAP match) |
| 1 | | | | | |
| 2 | | | | | |
| 3 | | | | | |
| 4 | | | | | |
| 5 | | | | | |
| 6 | | | | | |
| 7 | | | | | |
| 8 | | | | | |
| 9 | | | | | |
| 10 | | | | | |
| 11 | | | | | |
| 12 | | | | | |
| 13 | | | | | |
| 14 | | | | | |
| 15 | | | | | |
| 16 | | | | | |
| 17 | | | | | |
| 18 | | | | | |
| 19 | | | | | |
| 20 | | | | | |
| Total SNAP: | | | Total MB: | | Total GusNIP: |

## Payments Redeemed by Vendors

| | Vendor Name | SNAP/EBT Amount Redeemed | Market Bucks Amount Redeemed | GusNIP/ Produce Bucks Redeemed | Total Amount |
|---|---|---|---|---|---|
| 1 | | | | | |
| 2 | | | | | |
| 3 | | | | | |
| 4 | | | | | |
| 5 | | | | | |
| 6 | | | | | |
| 7 | | | | | |
| 8 | | | | | |
| 9 | | | | | |
| 10 | | | | | |
| 11 | | | | | |
| 12 | | | | | |
| 13 | | | | | |
| 14 | | | | | |
| 15 | | | | | |
| 16 | | | | | |
| 17 | | | | | |
| 18 | | | | | |
| 19 | | | | | |
| 20 | | | | | |
| **Total Payments Redeemed by All Vendors** | | $ | $ | $ | $ |