



# Hunger Day on the Hill 2021 Social Media Guide

Social Media is a great way to engage with your legislators on (and after!) Hunger Day on the Hill! Here are some helpful tips:

## **Use #HungerDay2021 and/or #mnleg**

- Using a hashtag allows others to see and engage with your posts!

## **Make sure to tag your legislators!**

- The Minnesota School Board Association put together a list of all Minnesota State Legislators twitter accounts – you can find that [here](#).
- A lot of legislators are on Instagram and Facebook too – just a quick search on those platforms should lead you to them!
- Not sure who represents you? Find out [here](#)!

## **Not sure what to post? Here are some ideas to help you get started:**

- Thank you *@yourlegislator* for meeting with us today to discuss hunger in Minnesota and....
- Today we met with *@yourlegislator* to advocate for...
- We are here at #HungerDay2021 to fight for struggling Minnesotans and encourage our lawmakers to pass anti-hunger policy efforts including....

Talking about specific issues? Describe them and use the following hashtags:

#EndLunchShaming  
#HungerFreeCampus  
#BoostSNAPnow

**Make sure to take a picture, even while on zoom. Don't forget to share your pictures in your posts!**

## **Use the created #HungerDay2021 Social Graphics:**

- Hunger Day 2021 Facebook Frame:  
[https://www.facebook.com/profilepicframes/?selected\\_overlay\\_id=3367312133397669](https://www.facebook.com/profilepicframes/?selected_overlay_id=3367312133397669)

- Hunger Day 2021 Zoom Background: [www.hungersolutions.org/wp-content/uploads/2021/02/Zoom-Background-Hunger-Day-on-the-Hill-March-1-2-2021.jpg](http://www.hungersolutions.org/wp-content/uploads/2021/02/Zoom-Background-Hunger-Day-on-the-Hill-March-1-2-2021.jpg)